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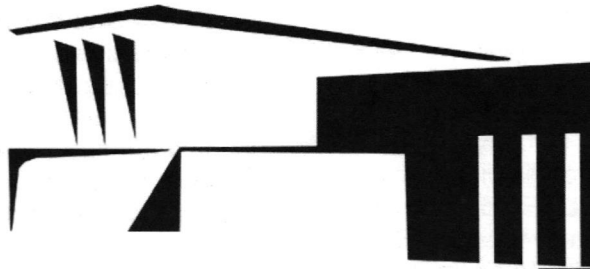
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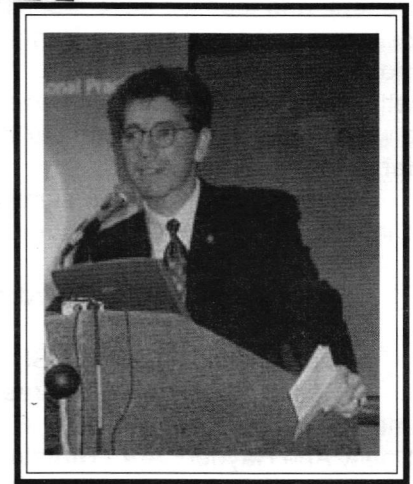


## THE EDUCATION OF AN ARCHITECT

Daniel Friedman, FAIA, director of the School of Architecture at the University of Illinois at Chicago, is the featured speaker for our September Membership Meeting. We will welcome the students and faculty back for the Fall Semester at UNLV School of Architecture, and invite them to discuss with Mr. Friedman the challenges involved in educating architects and preparing them for an ever-expanding and changing profession.

Daniel holds degrees from the Universities of Wisconsin and Pennsylvania, where he completed his Ph.D. in architectural theory. Prior to joining UIC's faculty, he taught at the State University of New York at Buffalo and the University of Cincinnati, where he served as school director from 2000 to 2002. In 1992, he co-founded *Practices*, the occasional magazine of the Center for the Study of Practice. He has published articles and reviews in the *Journal of Architectural Education*, *Architecture* magazine, the *Journal of Architectural and Planning Research*, and *AA Files*. He is co-editor of *Plumbing: Sounding Modern Architecture*, an anthology of critical essays published by Princeton Architectural Press, past chair of the AIA Educators and Practitioners Steering committee, a past officer of AIA Ohio and AIA Cincinnati, and a member of the AIA College of Fellows.

In addition, Daniel has just been appointed "Program Chair" for the 2005 AIA National Convention being hosted by AIA Las Vegas. This visit to Las Vegas is his first and will give us a great opportunity to welcome him and introduce him to our members, the school and our fabulous city.

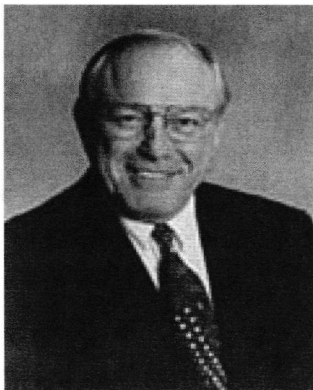


**AIA**

Las Vegas Forum

A Monthly Publication of the Las Vegas Chapter of the American Institute of Architects





## AIA LAS VEGAS PRESIDENT'S MESSAGE

E. Dale Scheideman, AIA

The summer season is here — too hot to be outside, no monthly membership meetings, school is out, and people are escaping to “cool”

vacation places. In the meantime, plans are being put together for the fall meetings. Starting in September with “Educating an Architect” featuring special guest speaker Daniel Friedman, FAIA, Director of the School of Architecture at the University of Illinois at Chicago.

October brings the “AIA LV Product Show” which promises to be better than ever with 120 exhibitors, and then we have the “AIA Nevada Excellence In Design Awards Banquet” — a star-studded affair at Caesars Palace. November’s meeting will be a “Sustainable Nevada” presentation and we complete the year with our traditional “Holiday Celebration” in December.

Hope all enjoyed your summer and vacations, and looking forward to seeing you at the fall meetings.

### 2004 AIA Las Vegas Board of Directors

Lendall Mains, AIA, FCSI - President  
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James Mickey, AIA - President  
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One Director to be appointed by AIA Northern Nevada  
One Director to be appointed by AIA Las Vegas  
One Associate Director appointed by Northern Nevada  
David Frommer, AIA - Past President  
Randy Lavigne, Executive Director

## WELCOME NEW MEMBERS

We are pleased to welcome these new members.

### ASSOCIATE:

Jill Jackson, Assoc. AIA  
Leo A Daly

### ALLIED

Daryl Gorenflo  
Rinker Materials  
Thomas Statton  
Kleinfelder, Inc.

## BRIEFS:

**David Frommer, AIA, NCARB** has accepted the position of Senior Planner for the UNLV Planning and Construction Department. Congratulations, David.

**Todd Vedelago, AIA and Mark Petsch, AIA** have formed a new firm - **Vedelago Petsch Architects, Inc. (VPA)**. The company began in June and has a staff of three.

Award-winning landscape architect, **Jack Zunino**, has been given the honor of Fellow in the American Society of Landscape Architects. This is the highest honor that the National ASLA organization can bestow on one of its members. Congratulations, Jack.

**J.W. Zunino & Associates** also announced the addition of **Amie Campbell** to their design team. Ms. Campbell is a 2000 graduate of the UNLV landscape architecture program.

*Humanity & Society*, a peer reviewed academic journal published by the Association for Humanist Sociology has printed an article written by **Valerie Bugni, Assoc. AIA and Dr. Ronald Smith** of UNLV. The article title, “Designed Physical Environments as Related to Selves, Symbols and Social Reality: A Proposal for a Humanist Paradigm Shift for Architecture” can be read in Volume 26, No. 4, pages 293-311.

### IN REMEMBRANCE

Michelle “Mikki” Rogers

*We are saddened by the sudden and tragic loss of Mikki Rogers on July 17th.*

*Mikki was a member of the JMA staff and was assistant to Ed Vance, AIA.*

*Many of you may have had occasion to work with Mikki and knew her as an efficient, outgoing and vivacious member of the JMA family.*

*JMA has established a scholarship fund on behalf of her seven-year-old son, Dexter Monk. If you would like to contribute, checks should be made payable to College American and mailed or dropped off to*

*Eva Anaya at*

*JMA Architecture Studios.*



## AIA NEVADA PRESIDENT'S MESSAGE

David S. Frommer, AIA

On July 22, 2003, a contentious battle over tax increases to fund state expenditures came to a close with Governor Kenny Guinn's signature of Senate Bill 8 to increase state revenue by an

unprecedented \$836 million over the next two years.

However, the votes remained close to achieve the super-majority required by state constitution to pass this bill, and tensions are certain to remain in the halls of state government over this protracted issue.

The primary elements of the tax package that passed are:

A payroll tax has been instituted on the gross wages of employees. It is anticipated to take effect on October 1 at an initial rate of 0.7 percent for most businesses and 2 percent for banks. There is a dollar-for-dollar reduction for businesses that provide health insurance coverage to workers. Although AIA Nevada was not necessarily an advocate of this tax, we did propose tax breaks to businesses that provide health insurance coverage for employees.

The plan will tax real estate sales at a rate of \$1.30 per \$500 of value.

The plan will also increase alcohol taxes by 75 percent and cigarette taxes by 45 cents per pack.

Furthermore, it will set a new tax on live entertainment that will range between 5 percent to 10 percent, depending on the size of the venue.

With the exception of the increase in cigarette taxes, the tax increases will be phased in over the next several months.

The element of the tax package that has the greatest impact on businesses is the payroll tax. This tax presents some unique challenges to Nevada business and the state tax structure.

In some ways, it is indexed to business activity as the tax base will increase with growth and reduce with retraction as hiring grows and subsides. This ties the tax base strongly with economic activity which will provide some relief to businesses in flat or negative growth periods, but will also probably continue to severely impact tax revenue to the state at the same time if unemployment grows.

Furthermore, with a need to expand the skilled labor market and the availability of skilled jobs with higher wages in Nevada, the payroll tax may prove to be an obstacle in the path to this goal as the tax is directly related to wage levels, becoming more onerous with higher wage jobs.

However, the tax does have a broad-based approach to it in that all businesses participate, although with a greater burden on businesses that require higher wage skilled employees.

With the passage of Senate Bill 8, one thing remains certain. We can all move on with the activities of operating our businesses, educating our children and moving on with our lives. A special thanks to all those AIA Nevada members who worked diligently in participating in the legislative discussion of this past year and provide worthy insight and information to the chapter.

## THE FINAL, FINAL LEGISLATIVE REPORT

Fred Hillerby, Lobbyist for AIA Nevada

At 1:32 AM on July 22<sup>nd</sup>, the 20<sup>th</sup> Special Session of the Nevada Legislature adjourned Sine Die. After a regular session and two special sessions, the Nevada Legislature finally reached agreement on the remaining piece of the budget (distributive school account) and a tax package to fund the shortfall in the nearly \$5 billion biennial budget. S.B.8 of the 20<sup>th</sup> Special Session was the vehicle for both the education budget and the new taxes. Here is the link to access S.B.8: [http://www.leg.state.nv.us/20thSpecial/bills/SB/SB8\\_EN.pdf](http://www.leg.state.nv.us/20thSpecial/bills/SB/SB8_EN.pdf)

The path to a final tax package was a tortuous one. As you recall, Governor Kenny Guinn proposed a gross receipts tax that would balance the budget that he had proposed for the biennium. His proposal was strongly embraced by the gaming industry, mining, labor, schoolteachers and eventually other business groups came on board. However, many business groups were strongly opposed to a gross receipts tax. During the course of the regular and two special sessions, many proposals were discussed. A sales tax on service, a net income tax on business, a combination of gross receipts and payroll taxes and finally a payroll tax. The payroll tax is supposed to meet the desired broad based business tax goal. During all of this discussion, it was generally a consensus that taxes should be raised on liquor and cigarettes. Eventually not only were taxes increased on those items but also an increase in the gaming tax was achieved as well as a live entertainment tax and a real estate transfer tax. All of the taxes in S.B.8 are projected to raise \$836 million over the biennium.

The payroll tax imposed by S.B.8, applies to all businesses in Nevada except those non-profit organizations that qualify as a tax-exempt organization pursuant to 26 U.S.C. Section 501(c).

Effective October 1, 2003, a tax of 0.70% will be applied to the gross payroll. The first quarterly payment will be due January 1, 2004.

Effective July 1, 2004, the tax rate will be lowered to 0.65% of gross payroll.

(Continued on page 11)



## 2005 AIA NATIONAL CONVENTION

Bradley D. Schulz, AIA, 2005 Convention Chair

There has been a great deal of activity the last few months regarding the 2005 convention. We have a change in dates. It is now a week later than first planned — May 19-21 2005. The date was changed to provide the most separation between other major national product shows and expos. Mandalay Bay has been selected as the host hotel and expo site. We have the unique opportunity to have the expo tied directly to the host hotel. Mandalay has worked very hard to host our convention. Gary Foulks, their Senior National Sales Director, attended the AIA National Convention in San Diego to get a better idea of how our Convention is run. Their facilities are first class.

Doug Steidl, FAIA, who will be national president in 2005, visited Las Vegas in May and met with our Convention Steering Committee. Doug is very excited about the convention being in Las Vegas and has established the theme for the Convention.

### THE POWER OF ARCHITECTURE IMAGINE – CREATE – TRANSFORM

*"I believe we have a unique opportunity to demonstrate the power of architecture. Our work changes lives and livelihoods. The architecture of the Las Vegas Strip is as vital an economic driver as the entertainment concept behind it. The architecture is a significant portion of the entertainment. People travel to Vegas to experience the Venetian or the Bellagio. For each hotel room constructed, two and a half service industry jobs are created, and yet another job is created to support the service industry workers. Architecture as economic driver.*

*Yet, Las Vegas is really two cities. The economic driver of transient entertainment, characterized by The Strip, and the community of permanent residents, similar to most cities. Both demonstrate the power architecture has to enhance a community (or potentially when used incorrectly, be destructive). The dichotomy in the architecture of transient/economic driver played against the role of resident/community has fascinating implications for the 2005 convention. I would recommend we push both concepts, and in the end may find out that the same realities underlie the duplicity." Doug Steidl, FAIA*

Doug has named the National Team for the Convention. National Chair will be Brad Simmons, FAIA and Content Chair will be Daniel Friedman, PhD, FAIA. Brad Simmons, FAIA is Vice President, Central Region Manager for Jacobs Facilities, Inc. I have served with Brad on the National Board of Directors for the past three year. Brad is a great choice for National Chair; he is dedicated, organized, budget oriented and certainly goal oriented.

Daniel Friedman PhD, FAIA is the Director of the School of Architecture at the University of Illinois at Chicago. I spent a great deal of time with Daniel when I participated on UIC's NAAB accreditation visit this

spring. I found Daniel to be intelligent, thought provoking, and dedicated to the profession of architecture. We are fortunate to have these two outstanding individuals working with us to make this the best convention ever.

Thom Penney, FAIA visited us last month and attended our June Steering Committee meeting. He provided great insight into how his convention in San Diego was planned and run. We look forward to a visit in August from Larry Leis, FAIA and Pauline Porter from the College of Fellows. They will be checking out potential sites for the Fellows activities and will attend our August Steering Committee meeting.

Our Steering Committee has been very active meeting monthly. I personally want to thank all of the members for their continued efforts. This convention will let Las Vegas show the world what a unique and wonderful place Las Vegas is to live and work.

Viva Las Vegas!

## 649 Days until Convention!

### LINK YOUR AIA FIRM PROFILE PAGE TO YOUR COMPANY WEBSITE

Hey...this is a good deal!! Why haven't you signed up already!!! You really should do this.

FINE EXAMPLE: IF you want to see what it looks like....go to the [aialasvegas.org](http://aialasvegas.org) website. In the bottom left corner select Bergman, Walls Architects in the Architect List. It will take you directly to their AIA Firm Profile Page.

There you will see how nice your Firm Profile Page could look and how it could take potential clients and information seekers directly to your own website.

See their logo....see their photo.....and see a direct link to their own website. You can have this too if you sign up before August 31st.

The [aialasvegas.org](http://aialasvegas.org) website receives approximately 3,000 hits each month -- 30 to 50 per day -- and we're only getting started. Potential clients and information seekers from all over the country visit the site each day. So, we've devised a way to direct those potential clients directly to your website and help the Chapter at the same time. We can LINK you AIA Firm Profile Page directly to Your Company Website.

For a limited time, now through August 31st, we'll set up the LINK ..... AND add your company logo and one photo to your AIA Firm Profile Page all for only \$35.00 per month....and you'll have the renewal option at this special price in one year!!

Take advantage of this special offer this summer because after August 31st, the price will increase to \$50.00 per month for the link and \$25.00 for each photo and/or logo. Make your AIA Firm Profile Page work for you.

Contact Randy Lavigne at 895.0936 or [rlavigne@aianeveda.org](mailto:rlavigne@aianeveda.org) to arrange your LINK.



## UNLV SOA UPDATE

Michael D. Kroelinger, Ph.D., AIA, FIIDA, LLC  
Director and Professor, UNLV School of Architecture

As the summer progresses and we move closer to the beginning of fall semester, much has evolved at the School of Architecture. During this past spring, we recruited for two open faculty positions with much success.

The School of Architecture is excited about Alfredo Fernandez-Gonzalez joining the faculty, effective January 1, 2004. Assistant Professor Fernandez-Gonzalez comes to UNLV from Ball State University where he is currently an Assistant Professor and Resident Researcher in the Center for Energy Research/Education and Service. He received the M. Arch from the University of Oregon, Department of Architecture and the B. Arch. from the Universidad Las Salle, Mexico City, Mexico. Professor Fernandez-Gonzalez will have primary teaching and research responsibilities in environmental control systems. Alfredo will bring ongoing funded research from Ball State to UNLV on passive solar systems and roof ponds.

We are in the final negotiation stages with the finalist for the graduate studio faculty member and expect to be successful in that search. The applicant plans to join us in August 2004.

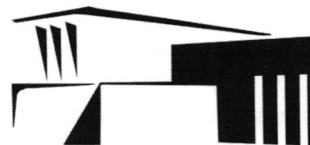
While it is unofficial at this point, the School anticipates two new positions from the newly-approved state budget. Official notification will enable the School to launch searches during the fall semester!

The building addition to the Paul Sogg Architecture Building is currently under final bid review and negotiation. If we are successful in awarding the bid, construction should be completed by July 2004. The addition will provide much needed additional studio space for the M.Arch. graduate programs, a research center office, and jury space.

Enrollment is approaching record levels for the 2003-2004 year with increased enrollment in all three undergraduate majors; architecture, interior architecture & design, and landscape architecture. The faculty have also re-initiated the "3+" M.Arch. program and anticipate full entering graduate classes in the "4+2" and "3+" programs. We anticipate continually addressing how to raise our admission standards, increase the quality of the educational experience, and balance our majors among the three areas.

Through the support of the College of Fine Arts Dean, Jeff Koep, we have initiated an advising office under the direction of Dr. Robert Tracy. Dr. Tracy will spend two days per week in the School of Architecture advising our students and other days advising art and film students. We hope the advising office is the precursor to a state of the art advising center for the College.

As the School enters a new academic year, we all hope to achieve our vision of creating an urban learning community that supports innovative ideas, teaching strategies, and results that enhance the reputation and visibility of the university, the community, and the State of Nevada. Our partnership and collaboration with the professional, local, and regional communities are of significant importance to us as we plan and move forward. Continue to join and participate with us in these efforts!



## ARCHITECTURE STUDIES LIBRARY DEVELOPED SELF-GUIDED TOURS

The Architecture Studies Library has put on its website self-guided architecture tours for the Las Vegas valley. There are nine driving tours: two for downtown, two for Green Valley and Henderson, and one each for north, south, east, west and Summerlin. There is also a walking tour of the UNLV campus. The tours were developed by a UNLV graduate student using information in the Architecture Studies Library, including the documentation in the AIA Nevada Design Awards archive. Check it out at <http://www.library.unlv.edu/arch/lasvegas/drivingtours.html> or click on the link that is available through the [aialasvegas.org](http://aialasvegas.org) website.

As always, comments and suggestions are welcome! Please send them to Jeanne Brown, ASL Librarian, [jbrown@ccmail.nevada.edu](mailto:jbrown@ccmail.nevada.edu).

### SUMMER HOURS

The Architecture Studies Library will continue "summer hours" through August 22nd. The library has been staying open two days a week, to give those working in the firms an opportunity to use the library. Summer hours are:

Monday 9-6  
Tuesday 9-7  
Wednesday 9-7  
Thursday 9-6  
Friday 9-5

The Library will be closed on August 23rd, and as of August 24th "regular" hours commence:

Sunday 1-9  
Monday - Thursday 9-9  
Friday 9-6  
Saturday 1-5



# 2003 MEETINGS & EVENTS

## 2003 AIA NEVADA EXCELLENCE IN DESIGN AWARDS

Enter your projects in the annual AIA Nevada Excellence In Design Awards Program. Open to all AIA members (Architects, Associates & Allied) who are licensed in the state of Nevada for projects located anywhere in the world, and also, to AIA members from other states who are licensed in Nevada for projects located in Nevada.

Categories are structured to allow entries by ALL AIA members in a variety of design areas as follows:

**BUILT:** Building projects that are completed.

**UNBUILT:** Commissioned projects that are currently under construction or complete through schematic design.

**INTERIOR DESIGN:** Interior projects that have been completed.

**URBAN DESIGN:** Urban design projects that are completed or are currently under construction. Must be a designed urban environment or urban element displaying multiple design disciplines.

**OPEN CATEGORY:** Self-initiated or uncommissioned projects, theoretical or research projects. May be a non-building designed item, element, concept, object or idea that is based on exemplary design. This category encourages the submittal of designed "things" and may range from jewelry, to furniture to a website, etc.

**STUDENT CATEGORY:** Academic projects created by students participating in a college or university program of architecture for academic credit or for academic employment during the current academic year 2002-2003. Students must be members of AIA or AIAS.

Design excellence is the final standard upon which all entries will be judged.

This year we have a renewed emphasis on honoring ALL members of the Design Team for the projects. This is why it is important to provide the names and contact information of all members of your design team when entering your project in the program.

Award recipients will be honored at the AIA Nevada Excellence In Design Awards Banquet and Presentation Ceremony to be held at 6:00PM on Saturday, October 11th in the ballroom at Caesars Palace Hotel & Casino. Tickets are \$90.00 each and reservations must be made in advance. Contact the AIA Las Vegas Chapter office at 702-895-09036 to make reservations or to reserve a table.

Take a look at the previous award-winning submittals and all pertinent information on previous winning projects at the UNLV Architecture Studies Library and by link from the [aialasvegas.org](http://aialasvegas.org) website. Check it out.

**OK, OK, OK..... IF YOU MISS THE AUGUST 1ST DEADLINE FOR ENTRY & FEES YOU CAN STILL ENTER. MAKE SURE YOUR ENTRY FORMS AND FEES ARE RECEIVED AS SOON AS POSSIBLE, AND THAT YOUR SUBMITTAL BOARDS AND BINDERS ARE IN ON TIME. THERE WILL BE NO EXTENSIONS TO THE SUBMITTAL DEADLINE.**

## AIA NEVADA AWARDS PROGRAMS SCHEDULE

### AIA NEVADA DISTINGUISHED SERVICE AWARDS

**Nominations Entry Forms Due - Friday, Aug. 1st**  
**Submittal Binders Due - Monday, August 18th**  
**Jury - Friday, August 22nd**  
**Awards Ceremony - Saturday, October 11th**

### AIA NEVADA EXCELLENCE IN DESIGN AWARDS

**Entry Forms & Fees Due - Friday, Aug. 1st**  
**Submittal Binders Due - Friday September 26th**  
**Jury - Friday, October 10th**  
**Awards Ceremony - Saturday, October 11th**



# 2003 MEETINGS & EVENTS

## SEPTEMBER MEMBERSHIP MEETING "The Education of an Architect"

Our September Membership Meeting will welcome students and faculty back to school and will feature special guest speaker, Daniel Friedman, FAIA, Director of the School of Architecture at the University of Illinois, at Chicago. He will discuss the challenges and the requirements for educating architects in an evolving profession and a rapidly changing technology.

Dr. Friedman is also the Program Chair for the 2005 AIA National Convention and will be visiting Las Vegas for the first time.

The meeting will be held at the UNLV School of Architecture at 6:00PM on Wednesday, September 17th, with the reception in the auditorium and the presentation in the Architecture Studies Library.

## 2003 AIA WMR DESIGN AWARDS

AIA Colorado will host this year's Western Mountain Region Conference, which means that they are hosting the WMR Design and Honor Awards programs as well.

The Call for Entries for the Design Awards is out -- it is available through the AIA Las Vegas office and it is posted to the [aiacolorado.org](http://aiacolorado.org) website. You can also download the entry forms, and get all submittal and deadline details on both the [aiawmr.org](http://aiawmr.org) and [aiacolorado.org](http://aiacolorado.org) sites, and through links from the [aianevada.org](http://aianevada.org) and the [aialasvegas.org](http://aialasvegas.org) websites. (Yes, you are eligible to enter. There was a small typo in the original Call for Entries which stated that you had to be a licensed Colorado architect, however, that is incorrect. All architects in the Western Mountain Region are eligible to enter the WMR Design Awards.)

Award recipients will be announced at the WMR Awards Banquet as a part of the conference on Saturday, November 15th.

Registration for the conference and tickets for the awards banquet can be purchased through AIA Colorado = [aiacolorado.org](http://aiacolorado.org).

## WMR/AIA COLORADO DESIGN CONFERENCE

The AIA Colorado Design Conference will also be the WMR Conference on November 13-15, at the Park Hyatt Hotel in Beaver Creek, Colorado. This year's theme is Antinomy.

Antinomy means the existence of two concepts, rationally derived, that are in apparent opposition to each other. Antinomy is not an everyday word, however the phenomenon is not foreign to the practicing architect. Consider the following Antinomies....

*Architecture is a business.  
Architecture is an art form.*

*Architecture is about change.  
Architecture is about preservation.*

Make your plans to attend this year's WMR Conference. Keynote speakers include Charles Gwathmey, FAIA, Art Gensler, FAIA, Robert Ivy, FAIA and Hugh Hardy, FAIA.

The conference is being held at the Park Hyatt Beaver Creek Resort and Spa; room rates being at \$119.00, phone 970-949-1234 for reservations.

Registration brochures will be mailed in early September, and registration will also be available through the [aiacolorado.org](http://aiacolorado.org) website.

## Antinomy\*

Union of Opposites

A Day in the  
Life of Architecture

## AIA WESTERN MOUNTAIN REGION AWARDS SCHEDULE

### AIA WMR HONOR AWARDS

Entry Forms & Fees Due - Friday, Aug. 1st  
Submittal Binders Due - Friday, August 29th  
Jury - Friday, September 5th  
Awards Ceremony - Saturday, November 15th

### AIA WMR DESIGN AWARDS

Entry Forms & Fees Due - Friday, August 22nd  
Submittal Binders Due - Friday, September 26th  
Jury - TBD  
Awards Ceremony - Saturday, November 15th





# 2003 MEETINGS & EVENTS

## AIA LV COMMITTEE ON THE ENVIRONMENT

Lance Kirk, Assoc. AIA

Coming Events! Look for more information on all of the coming events at [www.lv-cote.org](http://www.lv-cote.org).

### **Las Vegas Solar Electric**

August 13, 2003

The solar electric industry has been growing in southern Nevada for many years. Nowadays, the cost of photovoltaic panels (PVs) are more cost effective as an alternative to grid-tied electricity. Las Vegas Solar Electric, which is a local Las Vegas electrical contractor dedicated to the installation of renewable energy components, will be discussing current legislative issues, where Nevada stands on solar energy, and what we have to look forward to in the future. Additionally, current and future PV projects from around southern Nevada will be discussed.

### **Turning Green into Gold**

September 11, 2003

AIALV-COTE is cosponsoring this one-day event. Turning Green into Gold 2.0 is packed with facts not clichés. Real numbers, strategies, and techniques you can start using the moment you return to the office. You'll see how to refute the myths that sustainable design costs too much and delays projects, and learn powerful ways to substantiate the value of sustainability.

### **Funding Green Buildings: Sources and Strategies Workshop**

September 12, 2003

AIALV-COTE is cosponsoring the "Funding Green Buildings: Sources and Strategies" workshop at the Henderson Convention Center. This exciting workshop provides a 10-step "roadmap" for optimizing your agency's or your client's green building-related financing, capital campaigns and grant writing strategies. The presenter, Jan McAdams, uses case histories to describe creative approaches to the financing and fund-raising process.

### **"Sustaining Nevada" Lecture Series**

September 10, 2003

Robert Shemwell, AIA, Partner

**Overland Partners Architects**, San Antonio, Texas

Robert Shemwell, who is a partner at Overland Partners Inc., has a comprehensive knowledge in environmental architecture and is a regular speaker on design and sustainability.

October 8, 2003

Richard Fernau & Laura Hartman, Principals

**Fernau and Hartman Architects**, Berkeley, California

Richard Fernau and Laura Hartman have extensive knowledge of environmental design. They have both been published on subjects of green building. The firm's Westcott-Lahar House is part of the traveling Ten Shades of Green exhibition.

November 5, 2003

Craig Curtis, AIA, Partner

**MillerHull Architects**, Seattle, Washington

Craig Curtis, who's firm is based out of Seattle, Washington, has received over 120 national, regional, and local design awards. MillerHull recently received the 2003 Architecture Firm Award—a national honor bestowed by the AIA. It is the highest award the AIA gives to an architectural firm, and is awarded to firms that produce distinguished designs for at least 10 years.

December 3, 2003

Thomas Nelson, AIA, Vice President

**Hellmuth, Obata & Kassabaum, Inc. (HOK)**, Culver City, California

Thomas Nelson is the Vice President and Senior Project Designer on Sustainable Design. Tom has been involved in with HOK's "Green Team" since it's inception in 1993. He has lectured at public events and universities on the subject of sustainable design.

February 11, 2004

Andrew Freear & Bruce Lindsey

**Rural Studio**, Auburn University, Alabama

Bruce Lindsey, **Co-Director of Rural Studio and Head of the School of Architecture Auburn University Campus**, and Andrew Freear, **Co-Director and Associate Professor Rural Studio, Newbern Campus** will be speaking about their program. Rural Studio seeks solutions to the needs of the community within the community's own context, not from outside it.

March 10, 2004

Victor Olgyay, AIA, Vice President

**ENSar Group**, Boulder, Colorado

Victor Olgyay has been the director of research at the University of Hawaii School of Architecture. Currently, he is the Vice President and Architect with experience in various environmentally sustainable projects focusing on design, material selection, daylighting, lighting and energy efficiency, as well as site and landscape planning.

Continued at top of next page...

# 2003 MEETINGS & EVENTS

Continued from previous page

*April 14, 2003*

David Nelson, AIA, Principal

**Clanton & Associates**, Boulder, Colorado

David Nelson is a principal with the firm. He is a frequent leader of design charrettes and speaks to national conferences, professional organizations and educational institutions about environmental sustainability and architectural lighting design.

## AIA LAS VEGAS PRODUCT SHOW SPONSORED BY MODERNFOLD OF NEVADA

**Mark your calendars right now and plan to be there -- Wednesday, October 15th - 3PM-8PM, Grand Pavilion, Riviera Hotel. We need ALL AIA members to attend.**

The 2003 AIA Las Vegas Product Show will be sponsored, once again, by Modernfold of Nevada, LLC. This annual show IS the AIA LV Membership Meeting for October and it is provided for all members of the architectural, design and construction community in Las Vegas.

The show will feature 120 Exhibitors, providing the latest products, technology and information in the industry; complimentary food and beverages, and \$3,000. in CASH Prizes.

Construction Specifications Institute (CSI) is once again this year providing seminars and workshops that will provide AIA C.E. Credits. These seminars will be scheduled from 8AM to 3PM on the day of the Show. Watch for registration information and seminar titles to be announced soon.

The show opens at 3:00PM on Wednesday, October 15th. Mark your calendar right now and plan to attend.

### AIA LAS VEGAS RSVP POLICY

**Please RSVP for all meetings -- at least 2 days prior to the event.**

**Due to the cost of meals,  
RSVP No-shows and Non-RSVP walk-ins  
will be invoiced.**

**Thank you**

## 10TH ANNUAL AIA LAS VEGAS FALL PUTTING TOURNAMENT

Hey... the weather is going to cool down pretty soon, and it will be time for the annual AIA LV Fall Putting Tournament. This year, we're doing a "wacky" tournament with brand new challenges and obstacles to overcome.

So...Get your team together now.....and get registered. Use the sign-up form included in this newsletter.

The Fall Putting Tournament is scheduled for Friday, September 12th, 6:00PM at Angel Park Golf Course.

\$35.00 per player (6 person teams) - Your fee includes your dinner and chances at fabulous door prizes.

We've also got great Sponsorship Opportunities so give your company a little boost, help the Chapter and have a great time, too!

Name Sponsor = 4500.00

Host Sponsors = \$325.00

Hole-In-One = \$250.00

Tee Sponsors = \$125.00

Contact Brandon Potts - 876-3474 or Kelly Lavigne at 895-0936 to secure your team and your sponsorship. And get your putter ready!

## 6TH ANNUAL SDA CANSTRUCTION COMPETITION

Want to help feed the hungry in Las Vegas, and show off your creative talents at the same time? Be a part of the CANstruction Competition.

Once again this year, AIA LV is joining with the Society of Design Administrators (SDA) to host the 6th Annual CANstruction Competition. You know how it works.

Teams of architects, engineers, contractors, designers, students and citizens, design and build structures made entirely from canned foods within a 10' x 10' x 8' space. Teams are responsible for acquiring their canned foods for building materials. These structures will be built and put on display in the Fashion Show Mall in October, and will be juried for awards.

Entry fee is \$100.00. Complete the entry form included in this newsletter and mail it along with our check made payable to the SDA Las Vegas Chapter, to Maggie Allred CANstruction, 3325 Pepper Lane, Las Vegas, NV 89120. Complete rules and regulations will be e-mailed to you upon receipt of your entry form.

In the end all the canned foods are donated to the Food Bank of Las Vegas.

## SILENT AUCTION TO BENEFIT AIA SCHOLARSHIP ENDOWMENT

Our annual fund-raiser for the AIA Las Vegas Scholarship Endowment is our Silent Auction, and we need your help. We need items. Art, sketches, paintings, sculpture, books, furnishings, dinners, spa days, show tickets and tickets to sporting events, golf packages, hotel packages, weekend trips, gift baskets, wine, jewelry..... any and all things that can be sold to help generate funding to increase our Scholarship Endowment.

These items will be offered for sale at our 2003 AIA Nevada Excellence In Design Awards Banquet, being held at Caesars Palace Hotel on Saturday, October 11th, 2003. During the reception, from 6:00PM to 7:30PM, items will be available to the highest bidders.

If you'd like to help secure items or work with the Silent Auction Committee, please contact Shelly Ann Hayden, AIA, Director of Scholarships at 456-3000.

## 2ND ANNUAL "DESI" AWARDS

The Desi Awards are a celebration of excellence and innovation in residential housing design, planning, construction and marketing in Las Vegas. Again, this year, AIA LV is pleased to be a sponsor of the event.

Use the Official Entry Form included in this newsletter to enter your projects. Each of the categories has two entry classifications - One for Professionals and one for Homeowners.

Deadline for entries is December 2, 2003 and award recipients will be honored at the Desi Ceremony in January of 2004. Winners will also be published in the March / April 2004 issue of Finishing Touches Magazine.

## CORRECTION

The cover of last month's issue of FORUM provided very important information about the AIA Trust, however, the website address that was provided was incorrect.

Please go to **TheAIATrust.com** (not *TheAIATrust.org*) to find out about the many AIA member benefits that are available.

We apologize for the error and any inconvenience it may have caused.

## SOUTHWEST CONTRACTOR'S ANNUAL TOP 100 DESIGN FIRMS

Southwest Contractor magazine, serving Arizona, Nevada and New Mexico, invites you to participate in their annual Top Design Firms survey, which will rank the largest design and engineering firms in the Southwest by revenue.

The survey results will appear in the October 2002 issue of Southwest Contractor

Firms will be ranked by total billings in the three states. Companies that do not fill out the billing information on the survey will not be ranked.

There is no charge for your ranking to appear in the magazine. Deadline to participate is Monday, August 11th, 2003. To receive a Ranking Form contact Scott Blair at 602-631-3080 or via email at [scott\\_blair@mcgrawhill.com](mailto:scott_blair@mcgrawhill.com)

## SOUTHWEST CONTRACTOR'S "BEST OF 2003" CALL FOR ENTRIES

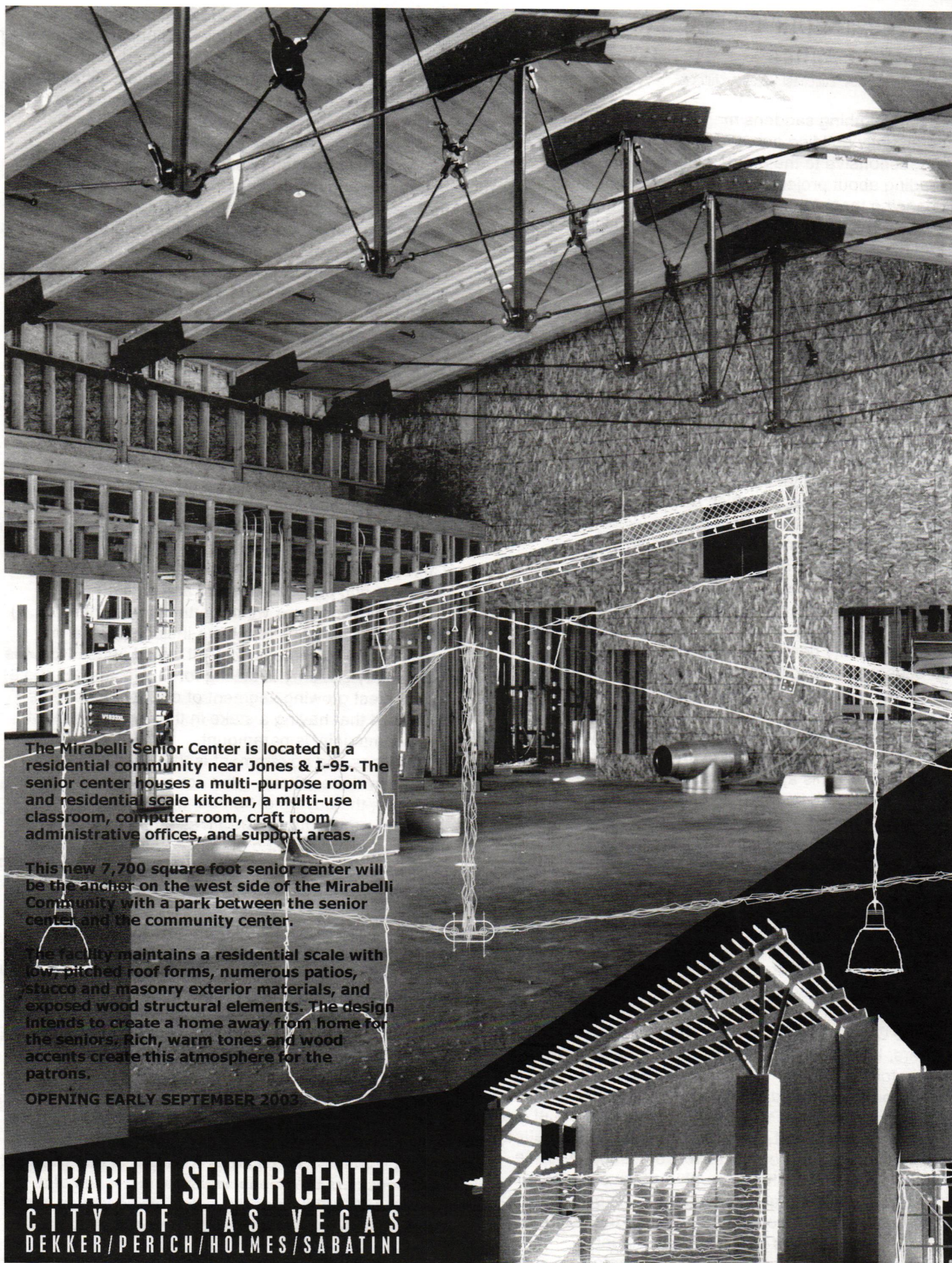
The "Best of 2003" is coming in Southwest Contractor's December edition, highlighting the Southwest's most outstanding commercial projects chosen by a panel of industry experts in more than a dozen different categories.

Enter as many projects as you like, there is no entry fee. Projects must be located in Arizona, Nevada or New Mexico. Project must be at least 90 percent complete at any point between Nov. 1, 2002 and December 31, 2003. Enter your company's unique commercial projects in one or several of the categories listed below:

- Outstanding Industrial Project
- Outstanding Public Building Project
- Outstanding Private Building Project
- Outstanding Engineering Design Project
- Outstanding Civil Infrastructure Project
- Outstanding Transportation Project
- Outstanding Interior
- Outstanding Masonry
- Outstanding Renovation/Restoration Project
- Outstanding Mechanical/Electrical Project
- Outstanding Steel Project
- Outstanding Concrete Project
- Design Build/Alternative Delivery
- Green Building

For complete information on how to enter contact Kelly at 602-631-3069 or 800-580-34-6, or email [kelly\\_wendel@mcgraw-hill.com](mailto:kelly_wendel@mcgraw-hill.com). Deadline for entries is September 12, 2003.





The Mirabelli Senior Center is located in a residential community near Jones & I-95. The senior center houses a multi-purpose room and residential scale kitchen, a multi-use classroom, computer room, craft room, administrative offices, and support areas.

This new 7,700 square foot senior center will be the anchor on the west side of the Mirabelli Community with a park between the senior center and the community center.

The facility maintains a residential scale with low, pitched roof forms, numerous patios, stucco and masonry exterior materials, and exposed wood structural elements. The design intends to create a home away from home for the seniors. Rich, warm tones and wood accents create this atmosphere for the patrons.

OPENING EARLY SEPTEMBER 2003

**MIRABELLI SENIOR CENTER**  
CITY OF LAS VEGAS  
DEKKER/PERICH/HOLMES/SABATINI



## COMMUNITY-DRIVEN DESIGN . . .

### A Call to Action

Craig Galati, AIA, Lucchesi Galati Architects

Nothing saddens me more than visiting a community building and seeing it unused because it is not responsive to the needs of its community. Or reading about projects forced into communities, changing them forever without contributing to their social or contextual fabric. Or seeing buildings built that have no possibility for success because they have not considered the culture, demographics, markets, and needs of the surrounding area. And, believe it or not, some of our cities have developed community plans without input from and connection to the community.

I am convinced there is a better way for public agencies, developers, planners, and architects to work; a more community-driven, inclusive process that deeply considers the needs and desires of all stakeholders and creates successful projects for them all. This paper is intended as a call to action to change the current process by which projects are conceived, planned and constructed, to a more inclusive and collaborative, community-driven process.

Before we go into the mechanics of a community process, perhaps a discussion of terminology would be helpful. Many people use the words “community-based,” “community-participatory,” or “community design” to describe a multitude of processes ranging from community surveys and public outreach information meetings to all-out design and planning charrettes. I prefer to use the term community-driven; meaning that the plan, the policies, and the building are driven by the needs of the community. This approach requires us to be collaborative, to be open, to be engaged, to truly care about the needs of the community, and to consider a new demographic, which I will coin as the “encultured demographic” (considering not just the demographic, but the needs and cultural impacts of the demographic).

Have you noticed that attendance is up at your Planning Commission, City Council, and County Commission meetings? This is a growing trend suggesting that citizens want to be more involved in shaping their community. As a Planning Commissioner in the City of Las Vegas, Nevada, for the past six years, I have seen the meeting attendance grow threefold. I believe this trend is based in part on a reaction to the failed development practices of the 1980s and 1990s. People feel they have been let down by this development, which has not resulted in better communities—better places to work, shop, and live. People have finally had enough and have run out of available places to go to escape this development. So, they have decided to take matters into their own hands.

Which leads us back to my Planning Commission experience. The new people who attend

these meetings are knowledgeable, organized, and engaged in the process. They are concerned with their communities, want them to be protected, and want them to grow in a logical, orderly fashion. They come to these meetings because they care about their communities. And they are being listened to.

But just because people want to be more engaged, is that enough of a reason for initiating a community-driven process? It might be for planners, architects, and politicians but there need to be other reasons for developers, landowners, and businesses to commit to community-driven design.

In their book, *The Cultural Creatives*, Paul H. Ray and Sherry Ruth Anderson define a new subculture in the United States. This group that they call the “Cultural Creatives” is currently 50-million strong and is the fastest growing culture in America. They are concerned with community, authenticity, engaged action, idealism, activism, globalism, and the ecology. The Cultural Creatives, as a group, are disenchanted with “owning more stuff,” materialism, greed, me-firstism, status display, glaring social inequalities of race and class, society’s failure to care adequately for elders, women, and children, and the hedonism and cynicism that pass for realism in modern society. Also, according to Ray and Anderson, a Cultural Creative’s reality includes heart and mind, personal and public, individual and community.

Now perhaps we’re getting somewhere . . . 1) There is an altruistic reason to include people in shaping their communities; 2) It would appear that the community citizenry is asking for this inclusion; and 3) The fastest growing segment of our population has identified that having a stake in the development of their community is paramount. What this means to businesses and government is that over 25% of the people in United States—the consumers of goods and services, the buyers of homes, the community activists—are Cultural Creatives and they want to be engaged in the shaping of their community. Do we agree yet that community-driven design makes sense? If so, then what are the best ways to engage the process?

There are several methods, techniques, and tools available to the team wanting to engage in a community-driven process. The key to choosing which method lies in the goals of your project, your ability to engage the community, and, quite frankly, the level of participation the community wants. Edgar H. Schein, in his book, *Process Consultation Revisited*, suggests that we engage people we work with in a “helping, sharing model,” not the “telling, expert model” that has been used so pervasively in post-WWII development. This could translate into a community-driven process which starts during the earliest stages of development and considers the needs, wants, and desires of a community. While starting with a blank canvas is not always possible, I believe it is the best way to build trust and establish the type of rapport needed with a (continued on next page)

community to allow the process to be its most effective. In our firm's work over the past 15 years, we have used a three-step approach: *Information*, *Input*, and *Inclusion*.

*Information* is focused both on gathering and sharing information with the community. It is very helpful if a developer comes to the community early in the process and shares with them what his ideas are, what he hopes to accomplish, and why. When citizens are involved early, they can become advocates for the project.

*Input* is just that. The project team asks for input from the community such as . . . What are the goals of the community? What are the needs of the stakeholders? Can we establish a win-win vision for the development? What goods and/or services would be beneficial to the area? There are a variety of tools that can be used in this step including town hall meetings, surveys, and door-to-door visits. In my experience, I have found that each technique has merit.

*Inclusion* is the actual collaborative effort in designing the "right" fit for the project and the community. It is through this inclusive process that all the needs of the varied stakeholders are identified and satisfied. When considering who should be included in this process, don't limit people too soon. Residents of the area can offer great perspectives into area needs and desires. City planners are also very helpful, and I would encourage you to involve them in the process; especially because they can help you move through the maze we call zoning regulations. Many times I have had planners find ways that we *could* do a project rather than the opposite because they were involved enough to see the project's merits. It is also helpful to invite people representing the faith community, as well as representatives of neighboring businesses and homeowner associations.

Nothing is more satisfying for a design professional than to solve for his client's needs while simultaneously solving for the needs of a community to create a project that has deep meaning. While I'm not suggesting that the community-driven process will ensure this, my experience has shown that without it, you don't have a fighting chance of getting there. I once had a zoning lobbyist tell me that you win the battle before the planning commission meeting. I agree, although my approach is that you win by engaging the community, thus eliminating the need for lobbying altogether. A project designed in a community-driven process sells itself.

#### **About the author:**

*Craig S. Galati, AIA, is an architect and principal with Lucchesi, Galati Architects, Inc. He is also a member of the Las Vegas Planning Commission. Comments or inquiries may be sent directly to him by email at cgalati@lgainc.com, or he may be reached by telephone at 702-263-7111.*

## FINAL, FINAL LEGISLATIVE REPORT

Continued from page 3

Effective October 1, 2003, the business license tax (\$100 per year per full time employee) will be repealed.

Employers may deduct from the total amount of wages reported and upon which the payroll tax is imposed, any amount that is paid by the employer for health insurance or a health benefit plan for its' employees in the calendar quarter for which the tax is paid.

For an employer providing a program of self-insurance for its' employees, all amounts paid during the calendar quarter for claims, direct administrative services costs, including such services provided by the employer, and any premium paid for individual or aggregate stop-loss insurance coverage may be deducted from the total amount of wages reported.

During the tax debate, one consistent proposal was an annual business license fee. The amount of that fee had varied during the course of the debate however the legislature finally decided on a \$100.00 annual fee. This business license fee does not apply to not-for-profit organizations either.

Financial institutions were treated differently in that they must pay a 2% payroll tax and also have a fee that is assessed for each branch office in the state.

## AIA LV PUBLIC RELATIONS PROGRAM WRITERS & SPEAKERS WANTED

Do you yearn to tell people what you think? Do you feel you've got something to say....and just can't find the right outlet? Do you burn with questions and steam with answers to planning, growth, design and architectural concerns in our community? Well, AIA Las Vegas wants to know who you are!

The Chapter is renewing and revamping our Public Relations efforts in a plan to be more proactive in communicating with the local community. The local media, planners and politicians need to know that they have a valuable resource -- AIA Architects, Associates and Allied Members -- right here in their community and we can provide good guidance and solutions to community design problems.

We need members who want to help. Have your written essays or articles on local planning or architectural concerns? Do you speak to local groups and organizations regarding design and architecture? Do you feel strongly that we can make a real difference and can improve our community? Then, we invite you to join the AIA LV public relations committee and work with us to reach out and let the public know.





## 2003 C.E. LUNCHEONS

The following are AIA C.E. Luncheons that are scheduled for 2003. Watch this page in future issues for information on the new 2003 C.E. Luncheons.

August 28

"Ultimate Surface Effect"

Semco

Semco Showroom located at  
3775 West Taco, Suite 9

September 25

"Introduction to Window Films"

CP Films & Nevada Window Tinting

Z'Tejas Restaurant

3824 S. Paradise

October 23

"Applications of Performance-based  
Design"

Schirmer Engineering

Sazio's Restaurant / The Orleans Hotel

November 13

Thyssen Krupp Elevator

Subject & Location TBA

Please RSVP to Kelly Lavigne at 895-0936. AIA C.E. Luncheons are normally scheduled for the fourth Thursday of each month.

## USGBC FORMING LV CHAPTER

The U.S. Green Building Council (USGBC) is in the process of forming a chapter in Southern Nevada. Currently called the "USGBC - Las Vegas Organizing Group", regular meetings are held at 7:00AM on the second Tuesday of each month at the Nevada Power building on West Sahara. Meetings usually last one hour and are open to building industry professionals, owners, operators and other interested parties. Join us in helping to shape the green building industry in Southern Nevada. Call Steve Rypka at 702-285-6842 for further information.

*Let's live on the planet as if we intend to stay.*

## FABRIC STRUCTURES 2003

Curtis Worth Fentress, FAIA and colleagues will present case studies of projects including Denver International Airport's passenger terminal on Tuesday, September 30th at 1:00PM in the Las Vegas Hilton as part of Fabric Structures 2003. For more information on this conference visit [www.fabricarchitecture.info](http://www.fabricarchitecture.info) or call 508-743-0175.

## BUILDING PERFORMANCE: FUNDING, CONTROLS AND BEST PRACTICES

An Energy Technology Seminar presented by Rebuild America, City of Henderson and Nevada Power Company

FREE half-day event for building owners, property managers, facility staff, architects, engineers and others interested in energy-efficient technologies. Includes complimentary continental breakfast.

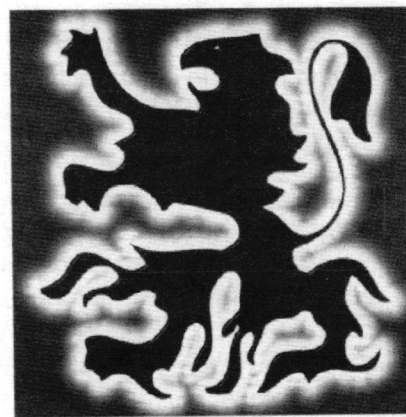
Discussions on performance contracting, HVAC best practices and mechanical controls. Dr. Carl Linvill, economic and energy advisor to Gov. Kenny Guinn, will introduce the recently-enacted AB398 state legislation that enables state and local agencies to use Performance Contracts to finance energy projects.

This seminar provides 2.5 AIA C.E. Credits and 2.5 Health Safety and Welfare Credits.

To register or receive more information contact Lisa Bartlett, 702-564-1607 or [lbartlett@nevp.com](mailto:lbartlett@nevp.com).

## GET "GREEN" IN THE GARDEN.

In the Desert Demonstration Garden, that is. Join the American Society of Interior Designers on Thursday, October 16th - 5:00PM to 8:00PM for a presentation of the Springs Preserve masterplan and a LEED presentation given by USGBC Chair, Jim Hartzfeld.



# HUFFMAN BUILDERS

Huffman Builders is seeking a Licensed Nevada Architect for Las Vegas office. Medical/Office experience preferred. This is an exciting opportunity for the right person. Please email resume to Jerry Huffman at [jhuffman@jhuffman.com](mailto:jhuffman@jhuffman.com). For more information please call 1-877-851-0478.

## CHECK YOUR WEBSITES

### **aianeveda.org**

This is your AIA Nevada website. You will want to check for updates new legislation and issues that affect the profession, and possibly need your attention or action. This is also where you'll find information on the 2003 AIA Nevada Excellence In Design and Distinguished Service Awards program, and links to all vital AIA resources.

### **aiaawmr.org**

This is your Western Mountain Region website. Check it often for issues that concern our region and for the latest updates from AIA National Board Meetings. You'll also find information here for the 2003 WMR Conference and the WMR Design and Honor Awards Programs.

### **aialasvegas.org**

This is your home site and will provide all information on Chapter events and activities, resources, programs and opportunities. Check it often for updates and to RSVP for meetings and events.

### **TheAIATrust.com**

This is your site for your AIA benefits provided through the AIA Trust. Check it often for insurance, retirement and legal information.

## CHECK YOUR AIA C.E. CREDITS

Go to **aia.org**.....go to the Continuing Education page.....enter your member number....and your password - which is your last name -- and get the full list of your current credits; or call 800-605-8229 provide your member number and receive the update of your credits.



*FORUM is an official publication of the Las Vegas Chapter of the American Institute of Architects. It is provided monthly to AIA members, government officials, affiliated organizations and members of the Las Vegas architectural community.*

*FORUM is edited and produced by Randy Lavigne, Executive Director, AIA Nevada / AIA Las Vegas. Responses to content are welcomed.*

*Editorial and advertising materials must be submitted to the AIA Las Vegas office by the 10th of each month, for publication in the following month's issue.*

## THE BEST CONTRACT DOCUMENTS JUST GOT EASIER TO USE.

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# CALENDAR

AUGUST

- 1 Kelly Lavigne's Birthday
- 1 DEADLINE - Entry Forms & Fees  
NV Distinguished Service Awards &  
NV Excellence In Design Awards
- 12 AIA Las Vegas Board Meeting  
11:30A - UNLV School of Architecture
- 13-17 CACE Conference, Mystic, CN  
AIA LV and NV Offices Closed
- 18 DEADLINE: Nevada Service Awards  
Submittal Binders
- 21 AIA Nevada Ex Com Meeting  
11:30A - UNLV School of Architecture
- 28 AIA C.E. Luncheon

SEPTEMBER

- 9 AIA Las Vegas Board Meeting  
11:30A - UNLV School of Architecture
- 12 AIA Fall Putting Tournament  
6:00PM Angel Park Golf Course
- 17 AIA Membership Meeting  
Daniel Friedman, FAIA "The Education of an Architect"  
6:00PM, UNLV School of Architecture
- 18 AIA Nevada Ex Com Meeting  
11:30A - UNLV School of Architecture
- 25 AIA C.E. Luncheon
- 26 DEADLINE: Nevada Excellence In Design  
Awards Submittal Binders & Boards

OCTOBER

- 7 AIA Las Vegas Board Meeting  
11:30A - UNLV School of Architecture
- 8 AIA LV COTE "Sustaining Nevada" Lecture
- 10 AIA NV Design Jury Reception  
6:00PM, Location TBD
- 11 AIA Nevada Excellence In Design & Distinguished  
Service Awards Banquet  
6:00PM, Caesars Palace - Tickets \$90.00
- 15 AIA Las Vegas Product Show  
3-8PM, Royal Pavilion, Riviera Hotel  
EVERYONE WELCOME
- 23 AIA Nevada Ex Com Meeting  
11:30A - UNLV School of Architecture
- 30 AIA C.E. Luncheon



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